

With focus on the forgotten role of Religion in Mechanism Design
Utrecht, April 11th, 2014
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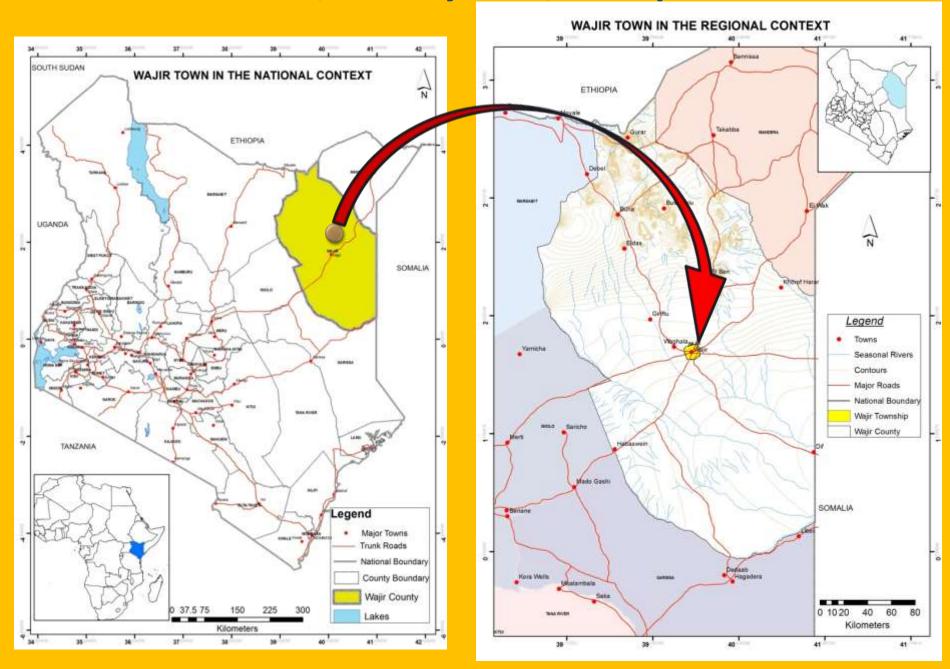


## E=f(QxA)

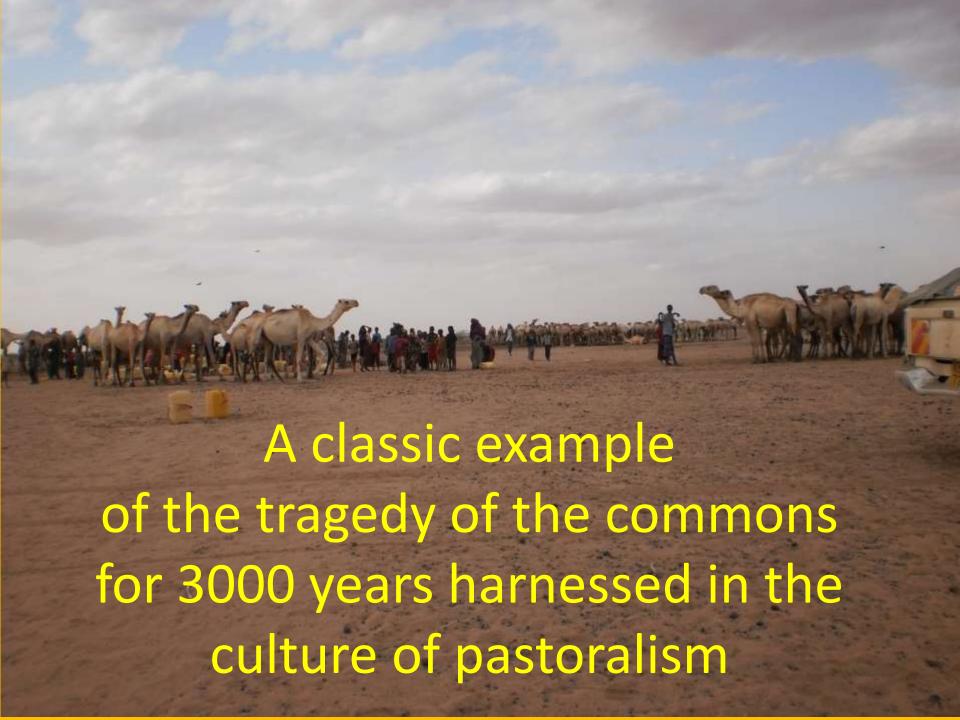
- Effectiveness is equal to a factor of the quality ( of a perception) Multiplied by the Acceptence of that perception. (Maier 1960)
- Understanding the perceptions from people in a different culture may help in the creation of new ideas in Mechanism Design.
- Wajirology: understanding some of the basics of Wajir.



### An ancient Oasis / 3000 years / the queen of Sheba







#### Farmers Livelihoods Pastoralists



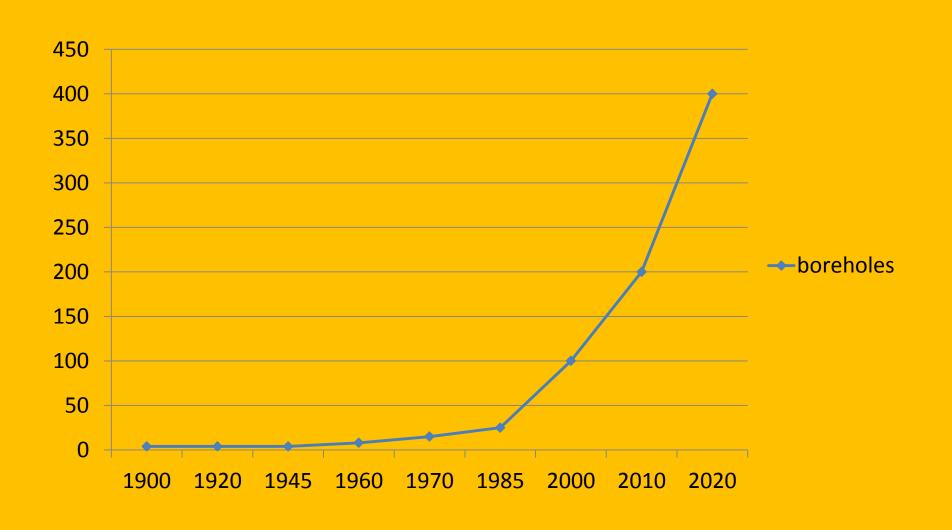
- Fertile areas
- 30 percent of the land
- 70 percent of the population
- Producing succes
- Investing
- Ownership rights
- Muscle work
- Sedentary life
- Property

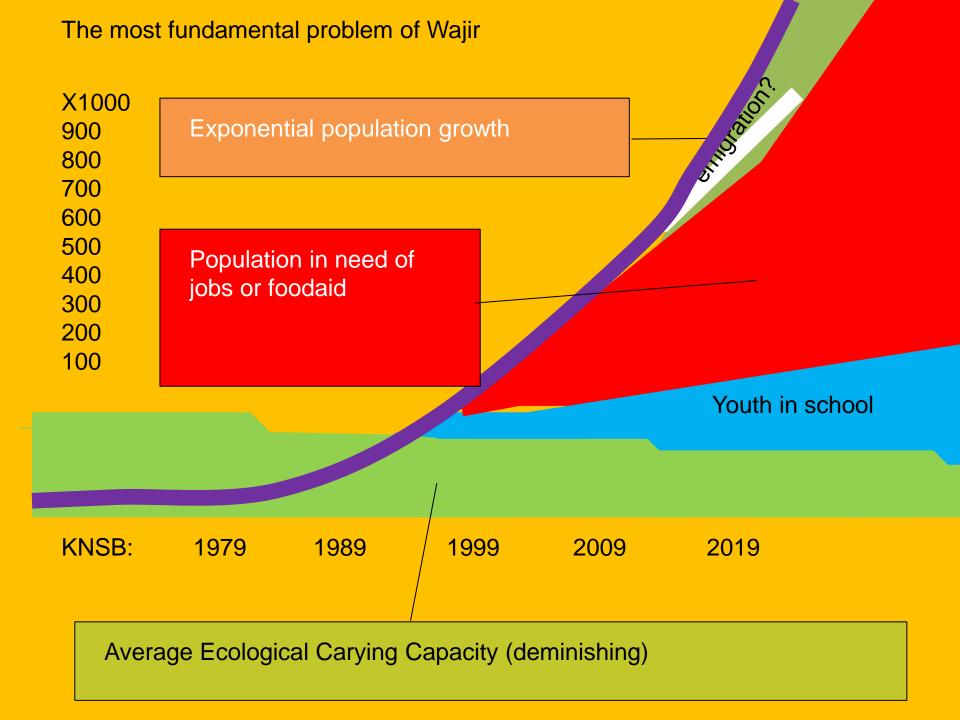


- Arid lands
- 70 percent of Kenya
- 30 percent of the population
- Finding succes
- All resources belong to God
- User rights
- Saving energy
- Nomadic camping
- Sharing resources

#### **Mutual incomprehension**

## **Exponential growth of Boreholes**





## How to change?

- How to induce people to different behaviour?
- The carrot, the sermon and the Stick
- 2 examples of behavioral change that worked in Wajir:
- The Wajir Peace proces
- Female Genital Mutulation



# Gimmi that old time Religion



- Believing in an Authority who wants the ultimate best for you
- Daily surrender to the will of God
- Rules that limit greed are ancient:
- Adam and Eve / Adin and Hawa
- Kain and Abel
- 10 commentments





Female Genital Mutilation

